

Date: \_\_\_\_\_



# ADVERTISING REQUEST

**HOW DID YOU HEAR ABOUT LIREIA?**

<input type="checkbox"/> Newspaper	<input type="checkbox"/> Mailing	<input type="checkbox"/> Email
<input type="checkbox"/> Call From Us	<input type="checkbox"/> Friend	<input type="checkbox"/> Member
<input type="checkbox"/> Internet Ad	<input type="checkbox"/> Web Site	<input type="checkbox"/> Web Search

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_, State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Home Ph: \_\_\_\_\_ Cell: \_\_\_\_\_

Company Name: \_\_\_\_\_

Work Address: \_\_\_\_\_

City: \_\_\_\_\_, State: \_\_\_\_\_ Zip: \_\_\_\_\_ Web: \_\_\_\_\_

Bus. Ph: \_\_\_\_\_ Fax: \_\_\_\_\_

Type of Bus: \_\_\_\_\_

Type of Ad	Location *	Description	Price Week / Month
<input type="checkbox"/> Rotating Banner	Web Page	Your advertisement rotates with others, so that the displayed banner changes each time the web page is visited. ½ column ad - right side. Flexible Dimensions: up to 195 pixels wide by 160 high.	\$20 / 75
<input type="checkbox"/> Rotating Banner	Web Page	Your advertisement rotates with others, so that the displayed banner changes each time the web page is visited. Full column ad – right side. Flexible Dimensions: up to 195 pixels wide by 320 high.	\$35 / 120
<input type="checkbox"/> Rotating Banner	Home Page	Your advertisement rotates with others, so that the displayed banner changes each time the web page is visited. Bottom - centered. Flexible Dimensions: up to 480 pixels wide by 100 pixels high.	\$55 / 160
<input type="checkbox"/> Rotating Banner	Discussion Forum	Your advertisement rotates with others, so that the displayed banner changes each time the web page is visited. Top – centered. Flexible Dimensions: up to 480 pixels wide by 100 pixels high.	\$55 / 160
<input type="checkbox"/> Teleconference	n/a	We host a teleconference for you including call set-up, scripting and Q&A. Premium pricing for an edited CD for your use.	\$800 (\$1,050 w/ CD)
<input type="checkbox"/> Webinar	n/a	We host a webinar for you including set-up, support, scripting and Q&A, as needed. Includes online Calendar placement and Forum post. Premium pricing available for event recording (to web page).	Up to 50 people /90 mins \$845 ----- (call for expanded program pricing)
<input type="checkbox"/> Regular Mail Distribution	n/a	We stuff, label, stamp and mail the marketing slick / copy you provide. Prices are for members / local / national distribution lists.	Member / Local / National \$950 / 3,800 / 5,500
<input type="checkbox"/> Email Distribution	n/a	We send out a 3 email marketing campaign to our list(s). You provide the text / copy. Choose from member, local or national lists.	\$2,600

**~~ Please submit your ad in a JPG or GIF file format.**

\* www.lireia.com gets over 600 unique hits per day.

**CHECK** Check #: \_\_\_\_\_ (Make Check Payable to LIREIA)       **CASH** Received By: \_\_\_\_\_

**C. CARD**     VISA     MC     AmEx     Diners    Exp Date: \_\_\_\_\_    C. Card #: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

LIREIA USE

Payment Posted: _____	Web Banner Rec'd: _____	Web Banner Exp Date: _____	Reg. Mail Copy Rec'd: _____	Reg. Mail Program Date: _____	List Type: (circle one) members / local / national
Email Copy Rec'd: _____	Email #1 Broadcast Date: _____	Email #2 Broadcast Date: _____	Email #3 Broadcast Date: _____	Webinar Date: _____	Telecon Date: _____